

# MODELLO

## THE ART OF ELEGANT LIVING

// BY SUSAN M BOYCE

**LUXURY: CONDUCTIVE TO SUMPTUOUS LIVING;** a state of great refinement; also Modello in Burnaby.

Brought to you by Boffo, the Burnaby developer behind the multiple award-winning Jewel I and Jewel II towers just down the road, demolition and excavation for Modello is now underway, and according to sales and marketing director Karen West, that has a whole lot of people excited.

“We’re already 60 per cent sold,” she says, adding there’s been a surge in sales over the past month. “Now that people can actually see construction is starting, a whole new level of anticipation is building. People are realizing this is their final chance to purchase a Modello home at pre-construction pricing, and they don’t want to miss out on this opportunity.”

Clearly, Modello is a residence that resonates with buyers who want to live in a neighbourhood that’s poised to continue its evolution as an ever more dynamic, urban hub. While

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KAREN WEST

Modello is definitely attracting urban-savvy buyers from tony neighbourhoods like downtown Vancouver, the Westside, and West Vancouver, Karen notes that over two thirds of the people who’ve bought here already live in, and love, Metrotown. “One local Italian family bought three homes — one for mom and one each for the son and daughter — which says it all.”

### **ELEVATE YOUR LIFE**

Poised to raise the bar in luxury living, Modello’s list of standard features is, in a word, astonishing. Polished marble slab kitchen backsplash, heated marble floor in the bathrooms, custom designed millwork and cabinetry, Miele appliances including oversized built-in wine fridge, plus thoughtful design that allows every suite to feel like a corner residence — Modello simply redefines elegance.

Of course, that’s not even starting to count the many above-and-beyond extras like Modello’s full-service concierge, hotel-inspired lounges, spa and fitness centre, now in the Van Co plus fifth-level garden terraces ingeniously linked by a covered patio with outdoor fireplace and lounge.

Then just when I’m thinking life couldn’t get any better, Karen tells me Modello’s Grand Estate Collection has been released. Comprised of just 12 homes located on top four floors — that’s right, just three per floor — the Grand Estate Collection propels luxury into the stratosphere.

Each home in this exclusive collection has not one, but two private covered decks — some creating as much as 1,046 square feet of outdoor living space, all with natural gas hookups and heaters, so you can be comfy and cozy year-

round. Appliances are the Miele Master Chef series plus a 48-inch integrated SubZero fridge — meaning any foodie’s heart rate is sure to skyrocket. There’s a trendsetting Hansgrohe Radiance showerhead, motorized roller shades, 10-foot ceilings





the-art energy saver that's ultra-efficient and low maintenance. Next generation LED lighting, often motion activated, is found throughout all areas and wherever possible in the suites themselves. There will be provision for over 40 electric car charging stations plus two electric vehicles with their own, dedicated charging stations available exclusively to Modello homeowners.

**SAY HELLO TO CULTURE**

Need yet another enticement? Okay. When complete, Modello will mark the entrance to the City of Burnaby's new Beresford Art Walk — a whole new focal point for the neighbourhood's arts community. Here's just a hint: imaginative public art installations, community plazas and parks, plus coffee shops and boutique retail. And you thought it was just about shopping...

**LEADING EDGE OF EXCELLENCE**

Modello offers a total of 165 exceptional residences. Homes range from spacious one-bedrooms to dazzling three-bedrooms with up to 1,700 square feet of exceptional living. The Modello presentation centre is now open noon to 5 p.m. daily except Fridays at 118 – 5021 Kingsway in Burnaby. For more information visit [ModelloByBoffo.ca](http://ModelloByBoffo.ca) or call 604.456.0688.

throughout, and even a pre-wired media centre.

"These homes also include Control4™ technology meaning you've got the very latest in home automation — capable of controlling lighting, climate and music to fully integrate connectivity between your smartphone, tablets and computers — right at your finger tips," Karen says. Best of all, because everything is accessible via cyberspace, it's ideal for homeowners who love to travel or who keep unconventional working hours.

Here's a tease, pure and simple. When you visit the presentation center, get set to be wowed big time by the master bedroom's feature wall. Hint: black-and-white photography meets 21st Century technology.

**ECO FRIENDLY OUTLOOK**

Always sensitive to the importance of environmental stewardship, Boffo has also designed Modello to meet or exceed LEED standards — so you know your new home is going to be more than beautiful, it's environmentally responsible too.

Heating and cooling is from an individually metered, geothermal system — a state-of-

